

Eva Nowodworski-Fournier

📍 Oakville, Ontario ✉️ eva_fournier@yahoo.ca ☎️ 905-464-8006 🌐 evanowodworski.xyz

SUMMARY

Creative professional with strong marketing background, now specializing in home staging and design. Proven experience in project management, client collaboration, and transforming spaces to enhance property appeal. Combines strategic thinking with design sensibility to deliver staging solutions that help properties sell faster.

EDUCATION

Bachelor of Commerce, Marketing Major, International Business Minor

McGill University • Montreal, QC • 1995-1999

SKILLS

Staging & Design: Interior design, space planning, furniture arrangement, property styling, colour coordination, lighting optimization
Project Management: client management, project coordination, timeline management, logistics coordination, vendor relations
Marketing & Communication: client consultations, sales presentations, market analysis, brand positioning, cross-functional collaboration
Technical: Microsoft office suite, photography direction

EXPERIENCE

Staging Partner/Freelance

Stage Inspired

May 2019- August 2024, Oakville, ON

- Collaborated with lead stager to design visually appealing and functional staging layouts
- Arranged and styled furniture and décor to highlight property features and maximize market appeal
- Provided creative input and tailored staging solutions for diverse property types and budgets
- Managed staging logistics including inventory transport, setup, and breakdown across multiple properties
- Guided client walkthroughs and consultations, addressing questions and providing expert staging advice
- Coordinated with photographers to ensure optimal presentation for marketing materials

North American Brand Category Manager and Canadian Marketing Manager

KPSS Canada LTD.

September 1999- 2004, Mississauga, ON

- Coordinated marketing efforts between U.S. and Canadian teams to align branding strategies
 - Conducted market analysis and developed competitive positioning for hair care product categories
 - Led pricing, promotional strategies, and sales strategies across direct retail and distributor channels
 - Developed marketing materials and educational initiatives to support regional sales and distributor teams
 - Managed brand budgets and provided regular performance updates to senior leadership
 - Collaborated with international suppliers to maintain consistent global brand standards
-